
BLACK CULTURE
On Tour
IN AMERICA

EXPRESSIONS
of
EXCELLENCE
WORKSHOP & SHOWCASE



OCTOBER 19-20, 1992

THE NEWARK MUSEUM
49 WASHINGTON STREET
NEWARK, NEW JERSEY

THE WOODSON
FOUNDATION



Expressions of Excellence is presented by the Carter G. Woodson Foundation in cooperation with the Association of Performing Arts Presenters and the Mid-Atlantic Arts Foundation; and made possible by support from the New Jersey State Council on the Arts/Department of State; the National Endowment for the Arts/Presenting and Commissioning Program, the Prudential Foundation; and New Jersey Bell.



NEW JERSEY
STATE
COUNCIL
ON THE
ARTS

EXPRESSIONS *Of* EXCELLENCE WORKSHOP & SHOWCASE 1992

SCHEDULE OF EVENTS

"CONFRONTING ARTISTIC CHALLENGES IN PRESENTING"

MONDAY, OCTOBER 19

8:00a.m. - 9:00a.m.	Registration
9:00a.m. - 10:00a.m.	Opening Session - Mikki Shepard 651-Kings Majestic Corp.
10:00a.m. - 12:00noon	Presenters Workshop - "New Directions In Programming" Workshop Leader - Fran Holden Director of Professional Development Association of Performing Arts Presenters
12:15p.m. - 2:15p.m.	Luncheon
Keynote Address:	"Increasing Access to the Arts Through Community-Based Presenting Initiatives" Lenwood Sloan, Director Presenting & Commissioning Program National Endowment for the Arts
2:30p.m. - 4:30p.m.	Presenters Workshop "Partnerships Within Your Community" Workshop Leader - Holly Harris Director of Performing Arts Mid-Atlantic Arts Foundation
4:30p.m. - 6:00p.m.	Dinner (On Your Own)
6:30p.m. - 10:00p.m.	Showcase Performances

"RESOURCES FOR PROGRAMMING COLLABORATIONS"

TUESDAY, OCTOBER 20

8:30a.m. - 9:30a.m.	Opening Session - Stephanie Hughley National Black Arts Festival
9:30a.m. - 11:30a.m.	"Touring Jazz, Gospel, and Other Musical Artists" Workshop Leader - Willard Jenkins, Executive Director National Jazz Service Organization
11:30a.m. - 1:00p.m.	Luncheon
1:15p.m. - 3:15p.m.	"Touring Theater Companies and Solo Performance Artists" Workshop Leader - Larry Leon Hamlin, Artistic Director National Black Theatre Festival
3:30p.m. - 5:30p.m.	"Touring African, Modern and Other Dance Forms" Workshop Leader - Joan Myers Brown, Chairman International Association for Blacks In Dance
5:30p.m. - 7:30p.m.	Reception
8:00p.m. - 10:00p.m.	Showcase Performances

CONVENERS

MIKKI SHEPARD



*Executive Producer/
Artistic Director*
651-Kings Majestic Corp.
Brooklyn, New York

As a leader in the dynamic 651-Kings Majestic Theatre at the Brooklyn Academy of Music, Ms. Shepard carries out the incredible mission of developing arts and cultural programs which serve the diverse populations of New York City. As a partner in the firm of Shepard and Goines, Ms. Shepard has conducted feasibility studies for the development of the National Black Arts Festival in Atlanta; and served as consultant for the New Jersey State Council on the Arts, the Pittsburgh Foundation, the Albany Institute of History & Art and many others.

Ms. Shepard has written and published many articles on audience development and cultural diversity. The Pittsburgh Foundation has published a recent report prepared by Shepard and Goines entitled, *Expanding Our Vision in The Arts: Building Multi-Cultural Programming and Multi-Cultural Audiences*.

Ms. Hughley serves as Artistic Director of the National Black Arts Festival, the largest multi-disciplinary festival in America dedicated to presenting African American art forms. Ms. Hughley's creative vision and commitment to her culture have nurtured a first class festival that is a leader in the presentation of African American cultural arts. Ms. Hughley served as General Manager of the Negro Ensemble Company from 1983-1986, and is formerly a dance teacher and performer with the Elma Lewis School of Fine Arts and the Billy Wilson Dance Theatre of Boston.

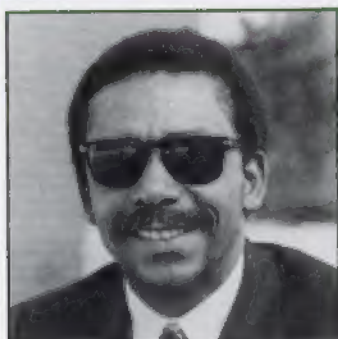
STEPHANIE HUGHLEY



Artistic Director
National Black Arts Festival
Atlanta, Georgia

WORKSHOP LEADERS

LARRY LEON HAMLIN



Artistic Director
National Black Theatre Festival
Winston-Salem, North Carolina

As the creative force behind the National Black Theatre Festival and the North Carolina Black Repertory Company, Larry Leon Hamlin is a frontrunner in the effort to end the isolation and fragmentation of black theater companies and provide opportunities for fresh black talent to explore, define, and redefine black theater. National Black Repertory Company has the largest guild in the nation supporting black theater and produces four major productions each season.

WORKSHOP LEADERS *cont.*

JOAN MYERS BROWN



Chairman
International Association for
Blacks In Dance
Philadelphia, Pennsylvania

Chairman and Co-Founder of the International Conference of Blacks in Dance, Ms. Brown is a dynamic force in the dance community. In a 20 year period she has molded the Philadelphia Dance Company (Philadanco) into a major international force in contemporary dance.

As an award winning jazz educator, journalist, broadcaster, and arts administrator, Mr. Jenkins has devoted his life's work to nurturing the growth and enhancement of jazz music as an authentic American art form. As executive director of the National Jazz Service Organization, Mr. Jenkins oversees the only service organization of its kind to support and enhance the preservation of jazz on a national basis.

WILLARD JENKINS



Executive Director
National Jazz
Service Organization
Washington, D.C.

FRAN HOLDEN



*Director, Professional
Development, Association of
Performing Arts Presenters
Washington, D.C.*

Ms. Holden serves as Director of Professional Development of the Association of Performing Arts Presenters. She plans and administers the Association's professional development programs—activities that provide educational opportunities to the widest range of arts professionals. She is a veteran of the arts world, having served as Director of Performing Arts of the Mid-Atlantic Arts Foundation, directed university and community arts centers; and developed performing arts festivals and tours.

HOLLY HARRIS, *Director*, Performing Arts Programs, Mid-Atlantic Arts Foundation
Baltimore, Maryland

As Director of Performing Arts for the Mid-Atlantic Arts Foundation, Ms. Harris directs the largest grant program at Mid-Atlantic Arts Foundation. Through this program fee support is granted to presenters in this nine (9) state region in music, theater, and dance.

Over the last few years Ms. Harris has participated in the national effort to revitalize jazz in America and has organized networking meetings to discuss pertinent issues for presenters and producers in the Mid-Atlantic region.

Prior to joining the Mid-Atlantic Arts Foundation Ms. Harris had 10 years of national and international experience in arts administration and touring.

CARTER G. WOODSON FOUNDATION

The Carter G. Woodson Foundation is a multi-disciplinary arts organization that administers Black Culture On Tour In America, the OnStage in New Jersey performance series, and the Artists-In-The-Schools program.

Sponsoring organizations utilize the services of the Woodson Foundation frequently when designing performance series, festivals, Black women's programs, and arts-in-education programs.

BLACK CULTURE ON TOUR IN AMERICA

The most comprehensive resource in America for quality programs in theater, dance, music and literary arts celebrating the Black experience.

The program was designed by the Carter G. Woodson Foundation to provide the general public with greater access to African American culture and to increase performance opportunities, audiences, and visibility for African American artists.

EXPRESSIONS *Of* EXCELLENCE WORKSHOP & SHOWCASE 1992

REGISTRATION PROCEDURES

BY MAIL Mail your registration form with check made payable to the Woodson Foundation. Please fill out order form completely.

IN PERSON Bring your completed registration form with payment to the Museum on October 19, 1992.

REGISTRATION FEE (includes all luncheons and workshops)
\$75 per person until August 15, 1992
\$100 per person after August 15, 1992

SUBSIDY FOR TRAVEL AND OTHER EXPENSES IS AVAILABLE
FROM THE FOLLOWING REGIONAL ARTS ORGANIZATIONS:

- **Mid-America Arts Alliance**

- Support may be available through the Mid-America Arts Alliance under its Presenter Education and Travel Fund. Please contact (816) 421-1388 for application materials.

- **Mid-Atlantic Arts Foundation**

- Travel assistance for Mid-Atlantic region presenters is available through the Mid-Atlantic Arts Foundation Performing Arts Travel Fund. Applicants may apply for 50% (up to \$200) of travel related expenses for travel outside of their own state. Presenters are encouraged to apply early as travel funds are limited. Call Mid-Atlantic Arts Foundation at (410) 539-6656 for further information.

- **New England Foundation for the Arts/Travel Fund**

- The travel fund of the New England Foundation for the Arts is available to assist representatives of qualifying New England based presenting organizations. Completed applications must be received by the Foundation no later than **August 19, 1992**. Grants may cover 50% of the conference registration fee, mileage, lodging, and meals. Call (617) 492-2914 for further information.

YOU ARE CORDIALLY INVITED TO PREVIEW SOME OF THE BEST IN AFRICAN AMERICAN THEATER, DANCE, AND MUSIC

Black Culture on Tour In America is the most comprehensive resource in America for quality programs in theater, dance, music, and literary arts celebrating the Black experience. By attending our first showcase dedicated to presenting African American artists you will have the opportunity to:

- Preview a diverse pool of artists for inclusion in your annual performing arts programs.
- Take advantage of block booking opportunities with presenters in your region.
- Meet with artists and artist managers.

ATTEND 2 DAYS OF STIMULATING WORKSHOPS

The two days of stimulating workshops will bring together presenters and artists to discuss issues central to increasing the touring and presenting of African American performing artists.

The workshop leaders include key individuals in the field of presenting and touring such as:

- Joan Myers Brown, International Association for Blacks In Dance, PA.
- Larry Leon Hamlin, National Black Theatre Festival, N.C.
- Holly Harris, Mid-Atlantic Arts Foundation, MD.
- Fran Holden, Association of Performing Arts Presenters, D.C.
- Stephanie Hughley, National Black Arts Festival, GA.
- Willard Jenkins, National Jazz Service Organization, D.C.
- Mikki Shepard, 651-Kings Majestic Corporation, N.Y.

Workshop panelists will include:

- Linda Parris-Bailey, Carpetbag Theatre Company, TN.
- Phyllis Brzozowska, CITYFOLK, OH.
- Catherine Fitterman, University of Colorado, CO.
- Laura Greer, Aaron Davis Hall/CCNY, NY.
- Ken Johnson, Crossroads Theatre, N.J.
- Susan Lipman, Performing Arts Chicago, IL.
- John Patterson, Dream Keeper Productions, N.Y.
- Ted Rawlins, John Harms Center, N.J.

The collaboration of these individuals in conjunction with the Woodson Foundation makes this event unique with national impact to the field of multi-disciplinary African American performing arts. The opportunity to establish a dialogue focusing on pertinent issues and to create networking opportunities is vital to increasing performances for artists. The workshop and showcase will also serve to strengthen the multi-cultural presentation efforts of arts organizations in attendance.

SEND IN YOUR REGISTRATION FORM NOW!

TRANSPORTATION

The official airline for the 1992 Black Culture On Tour In America Showcase and Workshop is **Continental Airlines**.

Continental Airlines is offering a 5% discount off the full coachfare (H25 fares only). Reservations must be booked in "H" class. Additionally, Continental will offer a 5% discount off the full first class fare (A25), discount also applies to YONE25. Reservations must be booked in "A" class. No other restrictions apply.

A 5% discount off the lowest applicable fare. Reservations must be booked in applicable class subject to availability. All rules and restrictions apply.

Discounts do not apply to government, military, senior fares, or Newark/Boston and Newark/Washington routes.

These discounts may not apply to groups of ten (10) or more traveling together.

TO MAKE RESERVATIONS CALL 1-800-468-7022 - Refer to the Black Culture On Tour in America Showcase and Workshop.

Identification number: EZ10AP47.

Valid travel dates are October 16-23, 1992.

LODGING

The official hotel for the event is the **Hilton Gateway and Towers**. A special room rate of **\$76.10** plus tax per night has been secured at the Hilton Gateway for your convenience. Reservations must be made by **September 28, 1992**.

Mary McKenzie

Hilton Gateway

Reservations Office (201) 622-5000

Gateway Center/Raymond Blvd.-Newark, NJ 07102

Refer to group rooms for the

Woodson Foundation

Group Code 26-2

EXPRESSIONS *Of* EXCELLENCE WORKSHOP & SHOWCASE 1992 REGISTRATION FORM

Enclosed is my check in the amount of \$_____.

Please make all checks payable to the Woodson Foundation. If submitting multiple registrations please submit an order form for each person.

NAME _____

ORGANIZATION _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

() _____

() _____

DAYTIME TELEPHONE _____

EVENING TELEPHONE _____

_____ Please charge to my credit card

_____ Visa

_____ MasterCard

CREDIT CARD NUMBER _____

EXPIRATION DATE _____

SIGNATURE AS IT APPEARS ON CARD _____

Mail to: Black Culture On Tour In America

The Woodson Foundation

P.O. Box 1025

Newark, New Jersey 07101

(201) 242-0500 • (201) 643-5671/FAX